

Antioxidant Activity

WILD BLUEBERRIES AND ORDINARY BLUEBERRIES HAVE HAD THEIR NUTRITIONAL BENEFITS STUDIED FOR YEARS. THERE ARE THREE STUDIES THAT WE'VE IDENTIFIED THAT LOOK AT THEIR RESPECTIVE ANTIOXIDANT ACTIVITY - WHICH DEMONSTRATE THAT WILD BLUEBERRIES HAVE UP TO 2X THE ANTIOXIDANT ACTIVITY AS ORDINARY BLUEBERRIES. WE ENCOURAGE YOU TO RESEARCH THE STUDIES FOR YOURSELF SO YOU CAN MAKE THE MOST INFORMED CHOICES ABOUT THE FOOD YOU EAT.

THE STUDIES THAT HAVE BEEN IDENTIFIED ARE:

OXYGEN RADICAL ABSORBANCE CAPACITY ASSAY (ORAC)
USDA DATABASE FOR THE OXYGEN RADICAL ABSORBANCE CAPACITY (ORAC)
OF SELECTED FOODS, RELEASE 2, MAY 2010.

FOLIN ASSAY
PEREZ-JIMENEZ, ET AL., IDENTIFICATION OF THE 100 RICHEST DIETARY SOURCES
OF POLYPHENOLS: AN APPLICATION OF THE PHENOL-EXPLORER DATABASE, EUROPEAN
JOURNAL OF CLINICAL NUTRITION (2010) 64, S112-S120.

CELLULAR ANTIOXIDANT ACTIVITY (CAA) ASSAY
WOLFE, K.L., ET AL., CELLULAR ANTIOXIDANT ACTIVITY OF COMMON FRUITS,
JOURNAL OF AGRICULTURAL AND FOOD CHEMISTRY, (2008), 56, 8418-8426.

Wyman's[®]

PLEASE NOTE THAT REGARDLESS OF TYPE,
WYMAN'S SUPPORTS A DIET RICH IN FRUITS AND VEGETABLES.